



**May 29
2024**

**Foundation
BètaBedrijvenBeurs**

Nijmegen | 2023-2024

Dear Madam, Sir,

This is the information brochure of the Radboud University Nijmegen's BetaBedrijvenBeurs (BBB) Foundation. At our fair, you can meet students from many different fields of study in a direct and informal. This could be a good opportunity to meet the STEM or management talent you have been looking for. If you have questions about or ideas for your participation in the fair, we would love to hear from you! Together we can ensure that the BBB Career Fair 2024 is a great success.

Sincerely,
The 33rd Board of the Foundation BètaBedrijvenBeurs

Sven Meijboom
President & IT Manager

Anne van den Broek
Secretary & PR Manager

Mandy Lammers
Treasurer

Sabin Iacob
Logistics Manager

Megha Soni
Account Manager

The BBB Foundation has been the career organisation for Nijmegen science and management students since 1991. Throughout the years, we organise various activities for our students, the biggest of which is the BBB Career Fair. On this day, around 1,300 enthusiastic students and more than 40 companies meet in our faculty building. We also organise an FAQ with professionals during the fair day, where questions can be put to recruiters. There is also the opportunity for companies to offer a CV check. Additionally, a high level person from the business community will be giving a lecture during lunch. Every year during the fair, we publish the free BBB fair book, a fullcolour book where companies can introduce themselves to students. The fair is held in the Huygens building on the Radboud University campus. Our participants will be assigned a place here. The venues are the broad hall and central canteen on the ground floor, and the broad hall on the first floor.

Our Reputation

The BBB Career Fair has an excellent reputation. As a rating, we received a 7.7 / 10 from participating companies and a 7.2 / 10 from students. Companies are especially pleased with our quality when compared to other beta fairs. All in all, more than 90% of participating companies in 2023 indicated they would like to come back in the future, but of course we are always looking for new, surprising companies at our fair.

Comittee of recommendation

Our recommendation committee includes people who care about our fair and support us whenever possible.

- Drs. H.M.F. Bruls (Mayor of Nijmegen)
- Prof. dr. J.H.J.M. van Krieken (rector magnificus, Radboud University)
- Prof. dr. F. P. J. T. Rutjes (chairman Royal Dutch Chemical Society)
- Prof. dr. B. Noordam (vice-president Development and Engineering, ASML)

Each cluster has its own colour and includes a number of different fields of study. You can indicate on the registration form which study clusters your organisation is interested in. Below you can find how many active students are in each cluster. This includes both bachelor and master students.

Chemistry

(ca. 810 studenten)

- Chemistry
- Chemistry for Life
- Physical Chemistry
- Molecular Chemistry
- Science
- Molecular Life Sciences

Physics

(ca. 570 studenten)

- Physics and Astronomy
- Physics of Molecules and Materials
- Particle and Astrophysics
- Neurophysics

Biology

(ca. 1210 studenten)

- Biology
- Medical biology
- Transnational Water Management
- Microbiology
- Adaptive Organisms
- Clinical Biology
- Medical Epigenomics

Information Technology (IT)

(ca. 1250 studenten)

- Informatica
- Informatiekunde
- Cyber Security
- Data Science
- Artificial Intelligence
- Cognitiewetenschappen

Mathematics

(ca. 350 studenten)

- Mathematics
- Algebra and Topology
- Applied Stochastics
- Mathematical Physics
- Mathematical Foundations of Computer Science

If you would like to register your organisation for the BBB Career Fair 2024, please use our digital registration form. Here you register by filling in your details and accepting our terms and conditions. In addition to a standard package or a premium package for a stand, you can choose one of the additional activities we offer. Please remember to read the general terms and conditions for participating in our activities, which can be found at the back of this brochure.

What happens after registration?

Once you have completed and sent in the registration form, we will contact you as soon as possible to confirm the registration and inform you about the delivery of the material for the exhibition book. After this, you and the BBB Foundation are bound by the general terms and conditions. A few weeks before the fair, we will send you an information brochure about the course of the fair and a route description. If we receive more applications than we can offer stands or activities, we are forced to make a selection from the applications. On the next page you will find an explanation of the registration options, which are also indicated on the registration form.



*Participation with the standard package for a stand.**(Cost: € 1200 excluding VAT, availability: 45 stands)*

Our basic package consists of the following components:

- A 2.5 by 3.5-metre stand in one of the wide halls of the Huygens building at the fair.
- Your logo on the promotional material for the fair.
- One text page and one full-colour ad page in the BBB Career Book, the free trade fair guide with a circulation of at least 1,000. This guide is distributed to the target audience.
- Your logo and short informative text will be incorporated into the interactive digital floor plan available at the fair.
- You will be listed on the BBB's website as a participant.

*Participation with the premium package for a stand.**(Cost: € 1500 excluding VAT, availability: 15 stands)*

Our premium package consists of the following components:

- A stand at a prominent central location of the Huygens building measuring 2.5 by 3.5 metres at the fair.
- Your logo on the promotional material for the fair.
- One text page and one full-colour ad page in the BBB Career Book, the free trade fair guide with a circulation of at least 1,000. This guide is distributed to the target audience.
- Your logo and short informative text will be incorporated into the interactive digital floor plan available at the fair.
- You will be listed on the BBB's website as a participant.

*Participation with the startup package for a stand.**(Cost: € 400 excluding VAT, availability: 15 stands)*

Our startup package consists of the following components:

- You are eligible for this if your company has been in existence for less than 5 years.
- A 2.5 by 3.5-metre stand in one of the large rooms connected to the main halls.
- One text page and one full-colour ad page in the BBB Career Book, the free trade fair guide with a circulation of at least 1,000. This guide is distributed to the target audience.
- Your logo and short informative text will be incorporated into the interactive digital floor plan available at the fair.
- You will be listed on the BBB's website as a participant.

Further sponsorship opportunities, even without a stand

Participating in the BBB Career Fair is also possible without registering for a stand. You can place an advertisement in the BBB Career Book and participate in various activities, as described in the next three pages.

Additional sponsorship opportunities:

(Costs will be added to stand costs and do not include VAT.)

1 – An additional full-colour advertising page elsewhere in the BBB Career Book.

(Cost: € 300,- availability: unlimited)

If you only want to advertise in our Career Book, that is of course possible. If desired, it is possible to indicate a preferred location where your ad will be placed. The cover is not an option, however, as the participating companies will be published there. The BBB Career Book will be printed in an edition of at least 1,000 copies.

2 – You want to offer a workshop.

(Cost: €500,- availability: 3 spots)

During the workshops, students can get further acquainted with, for example, a case study, an inside look or something else that appeals to them. This is an exclusive way to connect with the most motivated students. A workshop consists of two three-quarter-hour blocks, with a 15-minute break. You can apply for these by submitting a short abstract. From the applications, we will select the workshops that most closely match the students' interests.

3 – You want to offer a Lunch Lecture.

(Cost: €150 - 500,- availability: 7 plaatsen)

In the months leading up to the Career Fair, there will be an opportunity for you to give a presentation about your company at Radboud University. This will take place during the break, which is from 12.30-13.30. We will provide lunch for you and the students. Based on your description of the content of the lunch lecture you want to give, we will promote it towards the students.

4 – You want to man the CV checkpoint.

(Cost: € 100, availability: 1 spot)

Students are often unsure about their CVs, which is why they can drop by the CV checkpoint on the exhibition day. At this checkpoint, they can get feedback on their CV. It is a good opportunity to get in touch with students one-on-one and it also gives you a chance to create a lot of brand awareness among the students. You will be given an extra stand next to your usual stand to set up the checkpoint there.

5 – You want to put your logo on the goodybags.

(Cost: € 500, availability: 4 spots)

Each fair visitor will receive a free goodybag containing an information package for the fair. This bag also contains the corporate gift from the BBB Foundation, a lunch voucher and promotional material/gadgets that you as an organisation can have added to the bags. In total, about 1,000 goodybags will be handed out. We purchase decent bags, which students will be happy to use even after the fair. In principle, your logo will be printed in a single colour, but this can be discussed.

6 – You want to put your gadgets, flyers (or anything else) in the goodybags.

(Cost of flyers: € 300; cost of gadgets: none, availability: unlimited)

The gadgets must be delivered no later than 3 weeks before the fair.

Our goodybags have space for career-related books, flyers and appealing gadgets provided by various organisations. Goodybags are an excellent opportunity to distribute promotional materials, especially when gadgets are involved. The popularity of gadgets is proven by all the potholders, mugs and card games that still turn up at universities and student houses many years after distribution. You provide your own materials, which we will add to the bags. Looking to the future, we would like to ask you to use as many sustainable materials as possible. All 1,000 bags will be provided with your item.

7 – You want to promote your business extra with a banner on our website and our Instagram.

(Cost: € 300; availability: 3 places, www.bbb-careerevent.com/)

You create extra attention for your company on the homepage of the BBB. How long and in what period you want the banner on the site can be agreed with us. Furthermore, you will also receive the necessary promotion on our Instagram.

8 – You want to raffle off a prize.

(Cost: none, availability: unlimited)

Prizes are traditionally raffled at our fair. It guarantees a lot of publicity, a higher number of visitors at the fair and at your stand. To ensure that your raffle gets enough attention, the raffles take place during our well-attended after-fair drinks.

9 – You have your own idea or request?

We are always open to and look forward to your own interpretation regarding sponsorship of the BBB Career Fair. Please email your proposal to meghasoni@bbb-careerevent.com, and we will contact you as soon as possible.



1 GENERAL

1.1 Foundation **BètaBedrijvenBeurs (BBB)**

1.1.1 The BetaBedrijvenBeurs (BBB) Foundation, hereinafter referred to as the Foundation, consists of a foundation board and various managements.

1.1.2 The BBB Career Fair will be held on Wednesday, May 29, 2024 at the Faculty of Natural Sciences, Mathematics and Computer Science at Radboud University Nijmegen.

1.2 Participants

1.2.1 Participants are companies, further education colleges and institutions that have registered by means of the BBB Enrolment Form 2024, or by other written agreement for participation, and have received confirmation of participation.

1.2.2 Companies, further education institutions and institutions can participate in the BBB Career Fair with the aim of recruiting new staff or trainees and informing visitors about the opportunities offered by the participants.

1.2.3 The Foundation reserves the right to refuse registrations of participants with reasons or to change them by mutual agreement.

1.3 Application of these conditions

1.3.1 These terms and conditions apply to all participants in the BBB Career Fair 2024 and to the Foundation itself.

1.3.2 By mutual agreement, these conditions may be deviated from. In this case, a written confirmation will be sent by the Foundation.

2 REGISTRATION

2.1 Registration is by correctly completing and submitting the BBB Registration Form. This form must reach the Foundation by 8 March 2024 at the latest. It may indicate which facilities (electricity connection, poster walls, etc.) the participant wishes to use.

2.2 The sender cannot derive any rights from such an entry until the sender has received written confirmation of the entry from the Foundation.

2.3 The Foundation will send confirmation of registration within a reasonable time.

2.4 The obligation to participate in a particular option comes into effect once the receipt of the Registration Form is confirmed by the Foundation, subject to the provisions of 2.5.

2.5 The Foundation has the right to make a selection from the interested parties for each subscription option. The Foundation will announce the result of this selection in writing. The right to participate remains only with regard to the option(s) for which one has been selected. For other options, the right to participate lapses.

3 THE BBB CAREER BOOK

3.1 General

3.1.1 The BBB Career Book ("book") is a printed publication distributed to (potential) visitors before and during the BBB Career Fair. The books remaining after the BBB Career Fair can be used by the Foundation as PR material.

3.1.2 The Foundation will make the contents of the book available electronically for (at least) the period May to September 2024. This electronic version will be posted on the Foundation's internet site.

3.1.3 The book has at least the size corresponding to the paper size C5.

3.1.4 The print run of the book will be determined by the Foundation, but will be at least 1,000 copies.

3.1.5 The Foundation will endeavour to keep print quality as high as possible, but bears no responsibility for this.

3.1.6 In the book, the participant's name and full-colour logo will be placed at the top of an assigned page.

3.1.7 The content and layout of the book will be determined by the Foundation.

3.1.7.1 The text for the text pages to which the participant is entitled is provided by the participant.

3.1.7.2 Only the layout of the full-colour pages to which the participant is entitled can be influenced by the participant.

3.1.7.3 The participant is entitled to request one digital proof of the book provided the material is submitted before the deadline to be specified.

3.2 Profile of the participant

3.2.1 The profile of the participant, hereinafter called profile, consists of one page of text in the book in a format chosen by the Foundation.

3.2.2 The profile text contains information about the participant that the visitor can use when making a selection of the stands and lectures to visit.

3.2.3 The title of the profile consists of the participant's name. For this, the Foundation uses the name as indicated on the BBB Registration Form 2024 under the heading "Publication information". If the name is not supplied in this way, the Foundation will choose a name for the participant.

3.2.4 The participants' logo will be placed at the top of the profile text pages.

3.2.5 The participant's profile is supplemented by a table of "key figures", i.e. a brief summary of the company's data, as indicated by the participant himself on the BBB Enrolment Form 2024. The participant can decide which of these key numbers may be published.

3.3 Delivery profile

3.3.1 The text and any images for the profile, as well as the participant's logo, should be delivered by 8 March 2024.

3.3.1.1 Images provided by the participant will be embedded on the profile page by the Foundation, provided the length of the profile text allows it.

3.3.1.2 Images intended for profile pages should not contain text.

3.3.2 If by 9 March 2024 no profile text is in the possession of the Foundation, the Foundation has the right to cancel the page made available for this purpose in the book, without a refund.

3.3.3 The text should consist of a maximum of 2400 characters (including spaces) per page. Longer texts may be shortened by the Foundation without further consultation.

3.3.4 The text should be submitted on a digital data carrier or by e-mail in a common text document format without layout. Images and the participant's logo should be supplied on a digital data carrier or by e-mail in EPS format (Encapsulated PostScript) or another common illustration format with a minimum resolution of 300 dpi.

3.3.5 If the profile text, images and logo are delivered in a form other than that described in Article 3.3.4, an attempt will be made to still fit the profile text, images and logo into the profile. Any additional editing costs may be charged to the participant.

3.3.6 If on 9 March 2024 no logo, as described in article 3.3.4, is in the possession of the Foundation, the Foundation has the right to cancel the space made available for this purpose on the page, without a refund.

4. CANCELLATION

4.1 General

4.1.1 Cancellation can only be made in writing.

4.2 Cancellation fee

4.2.1 If the cancellation is received by the Foundation before 8 March 2024, the participant concerned will owe 50% of the total participation fee. As far as possible, the participant will not be named in the printed materials to be distributed, such as the posters and the BBB Career Book.

4.2.2 If the cancellation is received by the Foundation on or after 8 March 2024 and before 2 April 2024, the participant concerned will owe 100% of the total participation fee. As far as possible, the participant will not be mentioned in the printed material to be distributed, such as the posters and the BBB Career Book.

4.2.3 If the cancellation is received by the Foundation on or after 2 April 2024, but before the exhibition day on 29 May 2024, the relevant participant will owe 150% of the total participation fee.

4.2.4 If a participant cancels on 29 May 2024 or fails to attend the exhibition day without cancellation, the participant will owe 200% of the total participation fee.

5. CANCELLATION EVENT

5.1 General

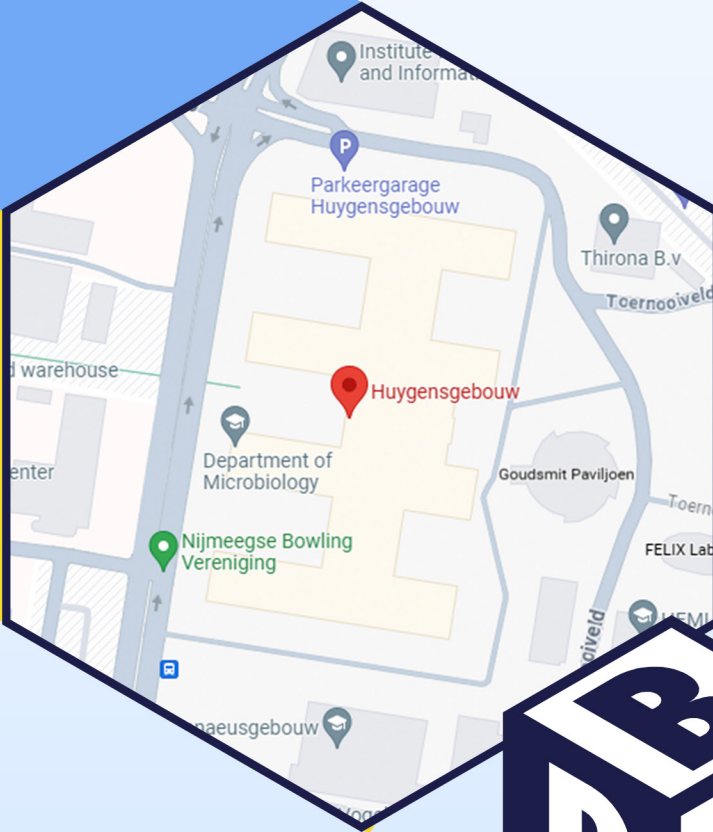
5.1.1 If the event can no longer take place due to unforeseen circumstances, a suitable alternative will be sought.

5.1.2 If the participant chooses not to participate in the alternative event before 8 March 2024, the participant will be entitled to 90% of deposited money.

5.1.3 If the cancellation is received by the Foundation on or after 8 March 2024 and before 2 April 2024, the participant concerned will owe 100% of the total participation fee. As far as possible, the participant will not be mentioned in the printed material to be distributed, such as the posters and the BBB Career Book.

5.2 Cancellation reimbursement

5.2.1 If, in our opinion, no suitable alternative can be found, the event will be cancelled. If this happens before 8 March 2024, the participant will be entitled to 100% of money deposited.



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