2026 / 2027

BÈTABEDRIJVENBEURS NIJMEGEN

BBB Career Event

Be Bold.
Be Bèta.

Informational brochure for companies
May 26th 2027 | Nijmegen

bbb-careerevent.com

01 INTRODUCTION

Welcome

Dear reader,

We are pleased to introduce the 2027 edition of the BBB Career Event, organised by the BètaBedrijvenBeurs (BBB) Foundation at the Radboud University in Nijmegen. Our foundation aims to bring companies and students in the fields of science, technology, mathematics, and engineering closer together.

Students attending the event are mostly from the Radboud Faculty of Science, but in the upcoming year we also aim to additionally include the Faculty of Management and the HAN university of applied sciences.

In 2027 we will organise two events:

- The workshop week from February 22nd until February 26th. During this week, we will offer several opportunities for workshops, business cases and drinks seminars.
- Our main event, the BBB Career Event on Wednesday 26th of May. Here, you can represent you company at a stand, allowing for easy 1-on-1 interactions with interested students.

In this brochure, you will find everything you need to know about participating in our events. If you have any questions, please feel free to contact us. We look forward to working with you!

Sincerely,

Noah Langenheim
President

Ilse van der Heide
Vice-President

Timo Kregting
Treasurer

Denise Jacobs
Account Manager

Renske Zeppenfeldt
Logistics Manager

Diede Mulders
PR Manager

Machiel Weistra
Governance Manager & Secretary

02 THE EVENT

Talent meets opportunities

Each year, the BBB Career Event brings together around 1,200 students and more than 40 companies. In 2027, we aim to broaden our reach by welcoming more students from the Faculty of Management and HAN University of Applied Sciences.

A career fair with room for conversation

The career fair is at the heart of the event. At your stand, you can introduce your organisation and showcase information about your projects and career opportunities. Students get the chance to ask questions, explore their career paths and discover how their knowledge and skills could contribute to your organisation.

More interaction

During this year's event, we hope to increase the interactivity for students. To achieve this, we aim to introduce mock-interviews and speed dates, in addition to the usual CV-checks and workshops.

The event at one glance

When	May 26th 2027
Where	Huygens building, Nijmegen
Ambition	40 to 45 participating companies

Location

The fair is held in the Huygensbuilding on the Radboud University campus. The venue includes almost the entire ground floor of the faculty building, thereby providing enough space to interact with our students.

Career Book

Every year, students attending the fair receive a free copy of the BBB Career Book. This full-colour publication introduces participating companies and provides information about their work and career opportunities. It also gives students a way to discover and revisit your organisation long after the event.

Workshopweek

Our workshop week offers additional opportunities to connect with students through interactive activities, allowing companies to share their expertise in a more personal setting.

During the workshop week, we aim to have workshops, business cases, lunch lectures and drinks seminar. The exact details of each can be found on page 8 and 9.

The workshopweek

When February 22nd until February 26th

Where Huygens building, Nijmegen

Building lasting connections

Over the years, the BBB Career Event has built strong relationships with participating companies, many of which return year after year. We value these ongoing partnerships and are equally enthusiastic about welcoming new organisations to the event.

03 CONNECT

Your work, Their next step

Raise your organisation's profile among students with a STEM background and discover opportunities to connect with your future colleagues.

Meet the right talent

The fair brings together STEM companies and students in relevant fields. You can meet students exploring opportunities for internships, graduation projects or their first job. The following pages list the degree programmes targeted by our promotional activities.

Showcase what you do

A conversation brings your work to life. Talk about a project, demonstrate an application or give students a glimpse of a typical working day. This helps them get a feel for your organisation and the people who work there.

Talent for business roles as well

Alongside STEM students, we invite management students and students from relevant programmes at HAN University of Applied Sciences. This creates opportunities to connect with candidates for roles in areas such as business operations, logistics and sales within your organisation.

A platform for sustainable innovation

Sustainability and innovation are important themes for many of today's students. If your organisation is working on solutions to environmental or societal challenges, the BBB Career Event offers an opportunity to showcase your work and engage with students who share these interests.

04 TARGET GROUP

Radboud Faculty of Science

Chemistry & Life Sciences (ca. 1000 students)

Bachelors
Chemistry
Science
Molecular Life Sciences

Masters
Chemistry of Life
Physical Chemistry
Molecular Chemistry
Medicinal Chemistry

Physics (ca. 550 students)

Bachelors
Physics and Astronomy

Masters
Quantum Matter
Particle and Astrophysics
Neurophysics

Biology (ca. 1100 students)

Bachelor
Biology

Master
Medical Biology
Human Neurosciences
Microbiology
Adaptive Organisms
Ecology
Sustainability and Environment
Medical Epigenomics
Neurobiology

Societal Specialisation (Ca. 75 students)

Master
Science and Sustainability
Science and Society
Science, Management and Innovation

Mathematics (ca. 300 students)

Bachelor
Mathematics

Master
Pure Mathematics
Applied Mathematics
Mathematical Physics
Mathematical Foundations of Computer Science

Information Technology (ca. 1300 students)

Bachelor
Computer Science
Artificial Intelligence

Master
Information Science
Cyber Security
Data Science and AI
Medical Data Science
Human Centered Intelligent Systems
Machine Learning and Neural Computing

School of Management (RU) HAN Applied Sciences

In addition to the clusters listed above, the BBB Career Fair is also visited by students from various Management Studies programmes of the Radboud University and students of the HAN University of Applied Sciences. This gives your organisation access to an even broader and more diverse talent pool.

Management faculty

Administration & Economics
(International) Business Administration
Economics and Business Economics
Public Administration
Political science

Geography, Spatial Planning & Environment
Environment and Society Studies
Human Geography
Spatial Planning

HAN

Chemistry & life sciences
Chemistry
Biology and Medical Laboratory Research / Life Sciences
Molecular Biosciences (joint degree)

ICT & data
ICT
Bioinformatics

STEM & education
Biology Teacher Education
Physics Teacher Education
Chemistry Teacher Education
Mathematics Teacher Education

Business & logistics
Business Administration
Logistics Management

Finance & commerce
Finance & Control
Marketing Management

Food & innovation
Food & Business

Management students are also invited to explore opportunities in areas such as management, business operations and consultancy within STEM companies.

05 WORKSHOP WEEK

Beyond the fair

This year we wanted to allow students and companies to connect beyond the day of the fair. As such we will also be organising a ‘workshop week’ from the 22nd till the 26th of February.

Workshop

Give students an insight into the topics and challenges your company encounters in its daily work. You can customise both the number of participating students and the duration, which can range from 45 to 75 minutes.

€ 500 excl. VAT

5 slots available

Lunch lecture

Share your company’s expertise during an engaging lecture over lunch. We provide lunch for the attending students and welcome them to learn about your company and its field of work. Around 50 students typically attend, but with the possibility of accommodating more.

€ 300 excl. VAT

3 slots available

Business case

Challenge students to put their knowledge into practice by presenting them with a real-world business challenge from your company. A business case gives students the opportunity to analyse a problem, develop solutions and apply their academic knowledge to practical situations.

€ 500 excl. VAT

5 slots available

Drinks seminar

Combine an informative presentation with a relaxed networking opportunity. A drinks seminar gives you the chance to introduce your company, share insights into your field of work and highlight what makes your organisation unique.

~~€ 300~~ excl. VAT

2 slots available

06 PARTICIPATE

Our offers at the fair

There are several ways to take part in the BBB Career Event. Explore our participation packages and find the option that best suits your organisation.

Premium Package

Our premium package gives your organisation maximum visibility at the fair. Your stand will be placed in a central, high-traffic area of the Huygens building, close to the coffee and catering points, where many students naturally gather. This makes your stand easy to find and ensures a continuous flow of visitors throughout the day. Additionally, your organisation will be highlighted on the BBB Instagram page in the weeks leading up to the event.

The premium package includes:

- A stand of 2.5 m by 3.5 m at a prominent central location.
- Your logo on the promotional material for the fair.
- One text page and one full-colour advertisement page in the BBB Career Book. (at least 1000 copies are printed)
- Your logo and a short informative text incorporated into the interactive digital floor plan available at the fair, with premium placement.
- Your company is listed on the BBB website as a participant.
- Your company will be promoted on the BBB Instagram account in the weeks leading up to the event.

€ 1650 excl. VAT

10 stands available

Standard Package

Our standard package offers your organisation a professional presence at the fair in one of the wide halls of the Huygens building. You will have good exposure to students walking through the main exhibition areas.

The standard package includes:

- A stand of 2.5 m by 3.5 m.
- Your logo on the promotional material for the fair.
- One text page and one full-colour advertisement page in the BBB Career Book. (at least 1000 copies are printed)
- Your logo and a short informative text incorporated into the interactive digital floor plan available at the fair.
- Your company is listed on the BBB website as a participant.

€ 1350 excl. VAT

40 stands available

Startup Package

Our startup package is designed to support young and emerging companies by offering an accessible way to join the BBB Career Fair. The stands are placed in one of the large rooms connected to the main halls.

Note that our startup package is only available to companies that do not exist for more than 5 years.

The startup package includes:

- A stand in one of the large rooms connected to the main halls. Size of the stand can be discussed
- Your logo on the promotional material for the fair.
- One text page and one full-colour advertisement page in the BBB Career Book. (at least 1000 copies are printed)
- Your logo and a short informative text incorporated into the interactive digital floor plan available at the fair.
- Your company is listed on the BBB website as a participant.

€ 400 excl. VAT

15 stands available

Sponsoring the fair

You can also take part in the BBB Career Event without having a stand. Explore our additional opportunities to promote your organisation and connect with students through advertising and other activities.

Extra visibility for your company:

- Promotional post for your company on our social media accounts
  € 300 excl. VAT
- An additional full-colour advertising page in the BBB Career Book
  € 300 excl. VAT

Additional sponsorship opportunities:

- Offer a workshop during the fair
  € 500 excl. VAT
  5 slots available
- Your logo on goody bags available at the fair.
  € 500 excl. VAT
  4 slots available
- Include your flyers in the goody bags
  € 300 excl. VAT
- Include your gadgets in the goody bags
  Free of charge

Join our events

Application

If you would like to register your organisation for the BBB Career Fair 2027, please use our digital registration form on our website. You can register by filling in your details and accepting our terms and conditions, after which we will contact you for further details.

What happens after registration?

Once you have completed and submitted the registration form, we will contact you as soon as possible to confirm your registration and inform you about the delivery of the material for the BBB Career Book.

A contract will be set up that will explain the obligations and expectations for both parties. A few weeks before the fair, we will send you an information brochure about the logistics of the fair and a route description.

Application: https://bbb-careerevent.com/register-company/
Application Deadline Career event: 26th of March
Application Deadline Workshop week: 18th of December

We're happy to help

Do you have any questions about participation, or would you like to discuss other options? Please contact our board.
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